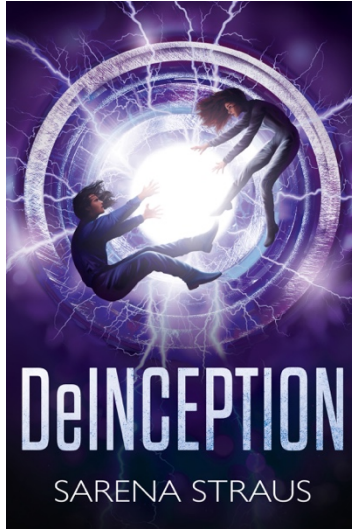


## NEWS RELEASE

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**FOR IMMEDIATE RELEASE:**



# DeINCEPTION

BY

SARENA STRAUS

*The highly anticipated sequel to the multi-award-winning **ReInception***

Winner of more than 10 awards including:

**2023 WINNER: IPBA Benjamin Franklin Award – Best Audiobook: Fiction**

**2023 Independent Press Awards Distinguished Favorite**

**2023 Pencraft Awards: Winner – 1<sup>st</sup> Place, Science Fiction**

**2023 Eric Hoffer Awards: Category Finalist**

**Winner: Literary Titan Gold Award**

**First Place Winner: Firebird Book Awards for Dystopic Fiction**

**Finalist for the 2022 American Writing Awards for Science Fiction**

**First Place in the 2023 CIBA Cygnus Awards**

**DEINCEPTION** (*Winding Road Publishing LLC; November 5, 2024- \$14.99; 978-1960724427*), is the second book in the multi-award-winning ReInception sci-fi trilogy. In **REINCEPTION** (*Winding Road Publishing LLC; October 25<sup>th</sup> 2022; \$14.99; 979-8986604336*), Sarena Straus imagines a time when using



## NEWS RELEASE

technology to eliminate unwanted behaviors is the norm. **REINCEPTION** takes place in 2126 in New York City; there is an extreme class divide, and parents are allowed to modify their kids' brains until they are twenty years old. Now, a technology originally invented to help addicts— referred to as ReInception— is being used for everything from taming unruly children to reprogramming pedophiles.

In **REINCEPTION**, college student Leandrea and member of the serving-class Prole, Ward, find the proof to take down ReInception. But before they can escape with the evidence, Ward is captured, and Leandrea is rescued by her enemy.

In, **DEINCEPTION**, this second book in the series, Ward and Leandrea must survive the fallout of their rebellion.

Powerful political and corporate interests want ReInception to continue, expanding the procedure to prisoners, social dissidents and, most of all, the Prole. They will stop at nothing to keep the truth about ReInception hidden.

With the country's fate at stake, Ward is being held hostage and Leandrea is on the run. Anyone might be a friend. Any friend could be an enemy. Who can be trusted when, at any moment, ReInception can change their minds forever?

**The REINCEPTION Series** explores what happens when good-faith technology is taken too far and abused. The novel touches on many of the issues facing society today around privacy, reproductive rights, and class divide. The tension is palpable on the pages as Leandrea and Ward work to execute their plan to take down ReInception. Their mantra: "Trust no one and escape modification at all costs".

**ReInception**  
by Sarena Straus  
Winding Road Publishing LLC  
Publication Date: October 25, 2022  
Paperback ISBN: 979-8986604336  
Price: \$14.99  
Page count: 289

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